



The Business Incubator in Dresden

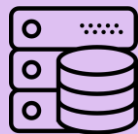
The place to build companies in Saxony

Dresden (near the main station) | 500 m² | Office & Co-working

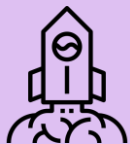
Co-working & Office



Office



Server



Startup
community



Meeting
room

Accelerator-Program



Education



Investor
pitches



4 months



Improve
business



ACCELERATOR PROGRAM

We push you to the next level!

Duration: 4 months
Place: Dresden
every industry
Projects & Startups



Infrastructure

- Office space
- Meeting room
- Server-space
- Software package
- Studio equipment
- Industry network

KnowHow

- Workshops (2 a week)
- Office Hours
- Network consisting of partners, serial entrepreneurs & investors
- Consulting

Community

- Experience of others
- Startup culture
- Share ideas and get feedback
- Social Events



ACCELERATOR-PROGRAM

Starter Program

Venture Program

Target: Teams or individuals who are still developing an idea or don't have a concrete idea yet.

Target: Teams, that are just about to enter the market or have entered the market

Goal: Pushing you to enter the market.

Goal: Improving or/and scaling the business model

Developing a business case. We support you with the methodology and know-how.



Improve your business model with the support of our industry experts.

Define your market area and get in contact with the industry in our network to win your first customers.



Find your market niche and find customers in our network for the market entry.

Find the right sales channels for your product. We will test them with you to find the best option.



Test different sales channels, find the best one and improve it. We support you with our suitable knowledge and tools.

Build a product the customers need and love. We support you with know-how in the development like CAD, prototyping with a 3D-printer or server for online products.



Improve your product according to market feedback. We have the necessary infrastructure e.g. 3D-printer, server, contact to producers and more.

Receive free legal advice to set up your company in the right and secure way.



Receive free legal advice to check your legal structure and your contract.

Define how scalable your business is and the measures needed to succeed.



Start scaling your business model. We support you with experience in growth and performance marketing.

Together we will set up the financial planning to have a sustainable foundation base.



We support you in financial planning and organising budgets to make your business creation possible

Pitch in front of our investors; consisting of VCs, family offices and business angels.



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